



## **New show home launched at Avondale, Batheaston**

Avondale, a development of seven two and three bedroom luxury homes in Batheaston is holding an open day to celebrate the launch of a new show home on Saturday 10<sup>th</sup> March 2007 between 10.00am – 12.00pm. Agents, Cobb Farr and Savills will be on-hand to provide information on the development and answer any questions. There has already been a considerable amount of interest, with two properties already reserved.

A welcoming and light hallway welcomes visitors to the two bedroom show home, which provides excellently balanced living space. Ample storage has been incorporated including a large walk-in hallway cupboard and separate utility room to allow living areas to remain clutter free. The stylish, contemporary kitchen comes equipped with a stunning stainless steel range cooker accompanied by granite work-surfaces and adjoins the spacious living room which features French doors leading out to a spacious terrace.

Upstairs, a large roof-light allows light to flood onto the stairs and landing, which lead onto the master-suite, bedroom two and family bathroom. The master bedroom is ensuite and also has French doors onto a private stone terrace, with elevated views across the gardens and river towards Bath.

Michael Hodges, Managing Director of Broadway Heritage commented: "The launch of the show home is an ideal opportunity to demonstrate to prospective buyers the high standards and individuality of these homes before they make the commitment to buy, in a more relaxed and informal atmosphere. We have already received a high volume of enquiries from potential buyers who are interested in viewing the apartments, so we are delighted to now be able to showcase the development.

“Avondale offers a peaceful retreat from the stresses of modern day life, in a superb location – yet only a short distance from Bath and Chippenham and only a 90 minute drive to London Heathrow.”

Many of the homes feature private terraces and open spaces to enjoy as a sun-trap and also provide a great location for summer entertaining. The mature, manicured riverside gardens, boat house (complete with rowing boats for owners’ exclusive use) and jetty will all be maintained by a management company as a communal amenity for all residents to enjoy throughout the year.

Standard features of all properties include:

- Contemporary fitted kitchens with granite work surfaces, integrated hob, oven, cooker hood and dishwasher.
- Polished oak floors in kitchen.
- Carpets in all living and bedroom areas.
- Ceramic tiles in bathroom areas.
- Individual thermostatically controlled central heating
- Pressurised constant hot water systems
- Resident and visitor parking
- Entry-phone and push-button security systems
- Terraced communal riverside gardens

The building has a rich historical past with former residents including author L.P Hartley, creator of the Bath Oliver biscuit, Dr Oliver and anti-slavery campaigner William Wilberforce, whose emancipation bill celebrates its 200<sup>th</sup> anniversary this year.

Prices start from £375,000. For further information on Avondale visit [www.avondalebath.com](http://www.avondalebath.com) - where floor plans of the development are available to download. Development details are also available from Savills, Bath office on 01225 474500 and Cobb Farr on 01225 333332.

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For further press information please contact Anna Carrington at Armstrong PR on 01582 465100 or email [anna.carrington@armstrong-pr.co.uk](mailto:anna.carrington@armstrong-pr.co.uk)

For further information on Broadway Heritage visit [www.broadwayplc.com](http://www.broadwayplc.com)

Notes to editors:

Broadway Heritage Plc is a property development company dedicated to the provision of high quality homes, through the construction and rehabilitation of buildings of architectural significance. The company is built upon the foundations of Hill Farm Securities Plc – a company started by Michael Hodges in 2002 which originally acquired, refurbished and, later built small houses in villages in the Cotswolds. The company grew rapidly and, after forming an association with Christopher Penn, Broadway Heritage Plc was established in November 2005.

Current developments include:

- Ascot Place, Ascot (see [www.ascotplace.com](http://www.ascotplace.com))
- Pittville Place, Cheltenham (see [www.pittvilleplace.com](http://www.pittvilleplace.com))
- 3-6 North Parade Buildings, Bath
- Kensington Chapel, Kensington Place, London Road, Bath
- The Elms, Houghton, Cambridgeshire (see [www.theelmshoughton.com](http://www.theelmshoughton.com))
- 16, Clifton Gardens, Maida Vale, London

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